

IDEA SOCIETY



Instagram : ideasocietyiium

Objective

- To create awareness among students on their role and functions as foundation students and as future students.
- To courage participation in co-curricular activities.
- To nurture the students' leadership potential and soft skills in various aspects.

Vision

Our vision expresses our place in the world. It captures our reason for being and defines our direction as association.

Values

Our brand values are a set of principles that we believe in; that define who we are, what we do and how we do it. Our brand values also help us to craft what we say and how we say. Each of our values are communicated internally throughout the organization and carefully explained. We tell people what our values mean to them and how they can share them.

Our core values are:

- CREATIVITY
- INSPIRATION
- TEAMWORK
- EDUCATION
- RELATIONSHIPS

Events

1. IDEALYMPICS 2019 “Active, Healthy, No stress!”

Date: 24th & 25th August 2019

Objective of this event:

- To expose students from different section to enhance social communicating skills among students and lecturers.
- Enabling the strengthening of ukhuwah and taafahum among AED students.
- To re-live the IDEA society spirit and mates from different branch of section to bond and work together.

2. MERDEKA’S BANNER COMPETITION 2019

THEME: “Sayangi Malaysiaku : Malaysia Bersih”

Date: 27th – 31th August 2019

Objectives of this event:

- To enhance the spirit of patriotism and love for the nation among AED students and CFSIIUM students.
- To encourage the passion of competitive of AED students by providing the platform for the AED students to produce a skilful and inventive design.
- To express their respect and gratitude on the Independence Day through this programme.

3. Jalur Gemilang Event

Date: 31th August 2019

Objective of this event:

- To improve the teamwork and relationship among the students.
- To raise their spirit of the Independence Day through this programme.
- The members also learn hands-on about the need to abide by the rules, teamwork, fair play and respect for others.

4. Zoo Negara Charity Work

Date: 14th December 2019

Objectives of this event:

- To expose coordinated work and environmental design to AED students.
- To raise awareness about the nature and environment amongst students and lecturers.
- To contribute as a volunteer in the wildlife environmental education programme.

5. Sports and Martial Art Competition (SMAC)

Date: 1th – 8th March 2020

Objective of this event:

A sports day event that includes all the Society Courses in CFS IIUM such as IDEA, MEDCY, PRESS, ENGINIUS, INTECHSS and MELEX.